



Paintsville Retail Market Draw Area: 874.65 square miles

Charlie Dahlem, CCIM

Summary	Co.	nsus 2010		2015		2020
Population	Cer	65,818		67,177		68,623
Households		25,802		26,658		27,392
Families		18,081		18,535		18,959
Average Household Size		2.44		2.41		2.40
Owner Occupied Housing Units		18,922		18,567		19,067
Renter Occupied Housing Units		6,880		8,091		8,324
Median Age		39.5		41.1		42.7
Trends: 2015 - 2020 Annual Rate		Area		State		National
Population		0.43%		0.52%		0.75%
Households		0.54%		0.55%		0.77%
Families		0.45%		0.46%		0.69%
Owner HHs		0.53%		0.53%		0.70%
Median Household Income		1.90%		2.71%		2.66%
		119070	2015		2020	
Households by Income			Number	Percent	Number	Percent
<\$15,000			6,805	25.5%	6,630	24.2%
\$15,000 - \$24,999			4,479	16.8%	3,961	14.5%
\$25,000 - \$34,999			3,213	12.1%	3,450	12.6%
\$35,000 - \$49,999			3,851	14.4%	3,782	13.8%
\$50,000 - \$74,999			4,067	15.3%	4,318	15.8%
\$75,000 - \$99,999			2,451	9.2%	2,841	10.4%
\$100,000 - \$149,999			1,166	4.4%	1,644	6.0%
\$150,000 - \$199,999			332	1.2%	405	1.5%
\$200,000+			295	1.1%	361	1.3%
+						
Median Household Income			\$30,685		\$33,717	
Average Household Income			\$43,598		\$48,449	
Per Capita Income			\$17,498		\$19,532	
	Census 20	)10	20	15		)20
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,948	6.0%	3,782	5.6%	3,616	5.3%
5 - 9	4,069	6.2%	4,049	6.0%	3,955	5.8%
10 - 14	4,039	6.1%	3,965	5.9%	4,302	6.3%
15 - 19	4,320	6.6%	3,700	5.5%	4,092	6.0%
20 - 24	3,762	5.7%	3,936	5.9%	3,391	4.9%
25 - 34	8,650	13.1%	8,672	12.9%	8,130	11.8%
35 - 44	9,148	13.9%	9,032	13.4%	8,854	12.9%
45 - 54	9,892	15.0%	9,475	14.1%	9,192	13.4%
55 - 64	8,845	13.4%	9,631	14.3%	9,945	14.5%
65 - 74	5,380	8.2%	6,797	10.1%	8,185	11.9%
75 - 84	2,810	4.3%	3,076	4.6%	3,814	5.6%
85+	955	1.5%	1,061	1.6%	1,146	1.7%
	Census 2010		2015		2020	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	63,869	97.0%	64,775	96.4%	65,747	95.8%
Black Alone	1,090	1.7%	1,267	1.9%	1,457	2.1%
American Indian Alone	107	0.2%	128	0.2%	142	0.2%
Asian Alone	172	0.3%	209	0.3%	255	0.4%
Pacific Islander Alone	5	0.0%	6	0.0%	7	0.0%
Some Other Race Alone	114	0.2%	167	0.2%	222	0.3%
Two or More Races	460	0.7%	624	0.9%	794	1.2%
Hispanic Origin (Any Race)	715	1.1%	930	1.4%	1,143	1.7%
Data Note: Income is expressed in current dollars.						

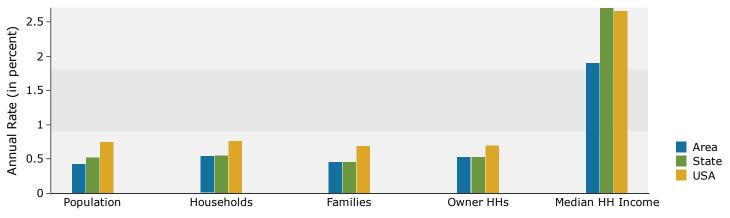
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

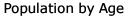


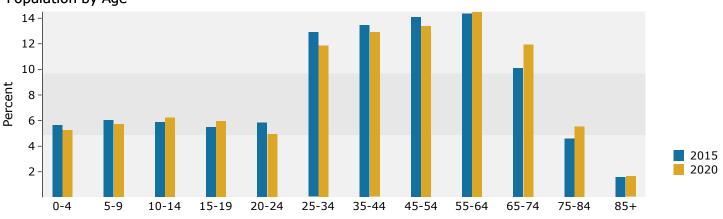
# Dahlem Demographic and Income Profile

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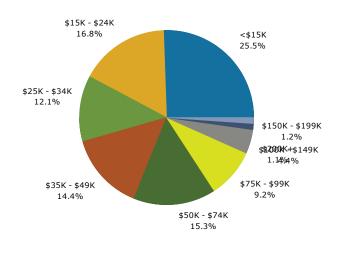
### Trends 2015-2020



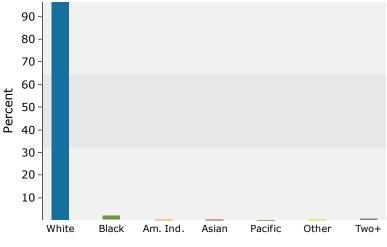




# 2015 Household Income



# 2015 Population by Race



<sup>2015</sup> Percent Hispanic Origin: 1.4%